

Centers for Disease Control and Prevention (CDC) Atlanta GA 30333

September 26, 2017

Dear Partners in Prevention.

This year's <u>Sexually Transmitted Disease Surveillance Report, 2016</u>, released today by the Centers for Disease Control and Prevention (CDC), marks the **third year of overall increasing rates for chlamydia**, **gonorrhea**, and syphilis.

While STDs can impact anyone, the new report underscores how disparities are deepening for the hardesthit and most vulnerable groups:

- Youth aged 15-24 continue to make up most reported chlamydia and gonorrhea infections, and are now experiencing syphilis increases.
- Gay, bisexual, and other men who have sex with men (MSM) continue to face the highest rates of syphilis and HIV co-infection. Data from the STD Surveillance Network (SSuN) also suggest gonorrhea rates have increased among MSM for five years.
- Pregnant women are experiencing some of the harshest outcomes from untreated STDs with the continued surge of congenital syphilis (CS) where cases rise to numbers unseen since 1998.

The good news is that **we** *can* **interrupt the steady climb in STD rates**. Doing so means that we must fully commit to doing what works AND to better understanding the changing face of the epidemic, as well as the real-world challenges that can stand in the way of preventing STDs.

Bringing the growing STD burden to a halt requires action by many. For example:

- Here at CDC, we'll continue monitoring national STD trends and for antibiotic-resistant gonorrhea; providing the most up-to-date screening, treatment, and other prevention services guidance; and funding health departments to help support their work to prevent STDs.
- Health departments can continue to monitor and analyze their local STD burden; identify and link people with STDs and their partners to treatment and care; and disseminate up-to-date disease trends and clinical preventative resources to healthcare providers.
- Providers can take routine sexual histories, as well as test, rapidly diagnose, and treat patients and partners as CDC recommends.

Together, we can make a difference, but it will take all of us – CDC, health departments, healthcare providers, community organizations, and individuals.

Louisiana is working to be that difference. Their health officials are confronting, head on, some of the highest STD rates in the country. By tackling their burden on multiple fronts, Louisiana is gaining ground

*in spite of* an uphill battle. For example, with syphilis, they've increased testing and reduced time to treatment in public health clinics. In 2016, the number of CS cases decreased for the first time in five years. With expanded extragenital gonorrhea and chlamydia testing, they also diagnosed 165 cases that would have otherwise been missed.

These budding achievements are a strong reminder to us all that good prevention remains in reach. Reversing our growing STD burden will take a lot of work, and it won't happen overnight, but it is worth it. At the end of the day, **STD prevention is about more than stopping a single disease, it's about safeguarding our quality of life**. I know it. You know it. Let's make sure that other people know it, too.

Here are some resources especially for you, as well as prevention materials you can share in your community:

CDC's 2016 STD Surveillance Report website to find the report any related resources

A NEW infographic that you can adapt and use in your state

Sample Social media and social media ready graphics

Learn how to add CDC pages to your website

Fact Sheets about STDs

Posters, stickers, and other free STD prevention campaign materials

CDC's STD website

Join the online conversation using #STDreport, and spread the word by retweeting <u>@CDCSTD</u> and sharing posts from the <u>CDC STD Facebook</u> page!

I'm also including sample social media for Twitter and Facebook below my signature.

Sincerely,

Gail Bolan, M.D.
Director, Division of STD Prevention
National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention
U.S. Centers for Disease Control and Prevention

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## Sample Social Media

## **Twitter**

- JUST RELEASED! CDC's 2016 #STDreport finds #STD rates increase for a third year. Report & resources: <a href="https://go.usa.gov/xRMW6">https://go.usa.gov/xRMW6</a>
- STD rates are climbing in the US. How does your neck of the woods stack up? <a href="https://go.usa.gov/xRMWF">https://go.usa.gov/xRMWF</a> #STDreport
- What's the state of #STDs in the US? This infographic explains: <a href="https://go.usa.gov/xRMWz">https://go.usa.gov/xRMWz</a> #STDreport
- You CAN interrupt the steady climb in #STD rates. Here's how: <a href="https://go.usa.gov/xRMWJ">https://go.usa.gov/xRMWJ</a> #STDreport

- Clinicians: Protect patients from rising rates of #chlamydia, #gonorrhea & #syphilis. Here's help: https://go.usa.gov/xRMWh #STDreport
- Preventing #STDs is more than stopping disease, its safeguarding quality of life. Defend yours w/this: <a href="https://go.usa.gov/xRMZc">https://go.usa.gov/xRMZc</a> #STDreport

## **Facebook**

- NEW! CDC's 2016 #STDreport finds STDs tighten their grip on the nation's health as chlamydia, gonorrhea, and syphilis increased for a third year: <a href="https://go.usa.gov/xRMZr">https://go.usa.gov/xRMZr</a>
- This NEW infographic breaks down what's happening with STDs in the US, the dangers of untreated STDs, and how to prevent them → <a href="https://go.usa.gov/xRMZ4">https://go.usa.gov/xRMZ4</a> #STDreport
- Rates for three common STDs increased in 2016. Find out what puts you at risk, what tests might be right for you, and where to get tested all in one place: <a href="https://go.usa.gov/xRMZb">https://go.usa.gov/xRMZb</a> #STDreport
- The number of babies born with syphilis in 2016 = 628. That's the most cases seen in the US since 1998. Let's change that! Here's how: <a href="https://go.usa.gov/xRMZZ">https://go.usa.gov/xRMZZ</a>. #STDreport
- CDC's 2016 #STDreport Fact: Gay and bisexual men continue to face high rates of syphilis and HIV co-infection. Data also suggests gonorrhea rates have increased for five years. Let's make sure men have information to protect themselves and their partners! <a href="https://go.usa.gov/xRMZK">https://go.usa.gov/xRMZK</a>