



Clinical Education Initiative
Support@ceitraining.org

DELIVERY SYSTEM REFORM INCENTIVE PAYMENT PROGRAM (DSRIP) PSA: PART III

(Public Service Announcement)

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Delivery System Reform Incentive Payment Program (DSRIP) PSA: PART III

[Video transcript]

[00:00:03] Like so many of us, Dr. Johnson is working to end the New York State epidemic by reducing the rate of new HIV infections to 750 by 2020. By participating in DSRIP, Dr. Johnson and team help HIV positive patients stay healthy, helping to reduce avoidable hospital use by 25 percent. Kevin is HIV positive and sees Dr. Johnson as his primary care physician. Kevin follows Dr. Johnson's instructions and is committed to take his antiretroviral medication as prescribed to reduce the risk of transmission to his partner Tom, who is HIV negative.

[00:00:40] Since Kevin's HIV status was detected early and he is adherent to his treatment, and because of the latest advancement in antiretroviral therapy, HIV infection has become a manageable health condition. Dr. Johnson's team tracks Kevin's progress and reminds him of upcoming appointments, assists with transportation, and counsels him on safe sex practices.

[00:01:01] They are pleased to report that Kevin has a 95 percent adherence rate to treatment and his viral load has remained at safe levels for the last two years. Dr. Johnson and his team also work with Kevin's partner Tom. Tom is counseled on safe sex practices, drug use, and pre-exposure prophylaxis, or PrEP. Dr. Johnson and his DSRIP team have two main goals: to help Kevin manage his condition and lead a healthy normal life; and to prevent his partner Tom from acquiring the HIV infection.

[00:01:33] To end the epidemic by 2020, DSRIP providers can help stop the transmission of the HIV infection, one person at a time.

[Video end]